



Q/P MANAGEMENT  
GROUP, INC.



## Free Webinar

**Wednesday April 21, 2010 - 11:00 am ET**  
**45 Minute Presentation - 10 minutes Q/A**

**Presented by**  
**Scott Goldfarb, President**

### **Achieving Management Goals through Software Measurement**

Many organizations utilizing software measurement techniques have benefited significantly from improvements in quality, increases in productivity and major reductions in costs. In order to achieve these results organizations must identify the right opportunities to apply measurement. The application of software measurement can include efficient utilization of personnel resources, increasing vendor performance, identification of process improvements and better project/application management.

This presentation describes 8 case studies from companies that have applied measurement to critical management issues. Each case study describes the measurement method used as well as the quantifiable results achieved. Many of these issues are common to the software industry and can be applied in your company for significant performance improvements.

#### **Agenda**

- Measurement Concepts and Techniques
- Case Studies and Benefits
  - Baselines to identify improvements and cut costs
  - Onshore/offshore resource utilization
  - Outsourcing with guaranteed cost reductions
  - Reducing maintenance headcount
  - Evaluating vendor bids and packages
  - Quantifying and funding scope creep
- Getting started with measurement
- Q/A

Space is limited for this event and will be reserved on a first-come basis.

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or contact our office at 781.438.2692